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Current TV:

Cold Busted

<http://www.current.tv/pods/art/PD01144>

Dubelyoo shoe designs featured in this show:

<http://www.current.tv/studio/media/1540663>

AUDIO DUB

Dubelyoo interviewed on Creative Loafing's "Audiofloss" podcast.

http://www.audiofloss.com/shows/audiofloss_020106.mp3

DUB ONLINE

<http://www.earshotatlanta.com/>

<http://daybydayent.com/>

www.convertthewack.com



FOR IMMEDIATE RELEASE

POSTAL NEWS

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**TRI-STATE UNIVERSITIES MAKE HISTORY AS FIRST
SEMI-FINALISTS IN GROUND-BREAKING U.S. POSTAL SERVICE**

CONTEST

Six schools make the semi-finals cut as they compete for "Best P.R. Campaign" title

April 3, 2006 (New York, NY) – The race is on to see which college in the Tri-State can devise the best public relations campaign for the **U.S. Postal Service**, and so far, six area teams have made the semi-finals cut; **Dowling College** (New York), **Fairleigh Dickinson** (New Jersey), **Montclair State University** (New Jersey), **New York University** (New York), **Quinnipiac University** (Connecticut), and **SUNY at New Paltz** (New York).

It's the "**P.R. Professional Experience Contest**," a ground-breaking college challenge sponsored by the Postal Service to find innovative ways to promote their online products NetPost® (www.usps.com/netpost), Click-N-Ship® (www.usps.com/clicknship) and Direct Mail (www.usps.com/directmail) to that ever-finicky 18-30 year-old demographic.



Over \$2500 in prizes are up for grabs as these teams compete to see who can devise the best public relations campaign for the Postal Service's online products NetPost® (www.usps.com/netpost), Click-N-Ship® (www.usps.com/clicknship) and Direct Mail (www.usps.com/directmail). The semi-finalists will submit a full-scale P.R. campaign by April 10 to be judged by a panel of seasoned public relations professionals, who will decide which teams will advance to the Finals Round. Finalist teams will present their campaigns during an awards ceremony in May.

Each member of the Grand Prize-winning team will receive prizes sponsored by **Microsoft**, **JetBlue Airways** and **Travelpro**, including an Xbox 360™ and a trip anywhere JetBlue flies. The Grand Prize-winning team will also get the chance to have their campaign featured in a future Postal Service Public Relations promotion.

"The Postal Service is thrilled to have such reputable schools participate in the P.R. Professional Experience," says Monica Hand, manager of public affairs and communications for the Postal Service. "This challenge will really determine who the P.R. superstars of tomorrow are. We look forward to seeing all of the creative ideas that these teams present."

For more information and Official Rules, log on to www.usps.com/communications/prpe.

Microsoft **jetBlue**
AIRWAYS



Travelpro

ABOUT THE U.S. POSTAL SERVICE

Since 1775, the U.S. Postal Service has connected friends, families, neighbors and businesses by mail. An independent federal agency, the Postal Service makes deliveries to more than 142 million addresses every day and is the only service provider to deliver to every address in the nation. The Postal Service receives no taxpayer dollars for routine operations, but derives its operating revenues solely from the sale of postage, products and services. With annual revenues of \$69 billion, it is the world's leading provider of mail and delivery services, offering some of the most affordable postage rates in the world. Moreover, today's postage rates will remain stable until at least 2006. The U.S. Postal Service delivers more than 46 percent of the world's mail volume—some 206 billion letters, advertisements, periodicals and packages a year—and serves seven million customers each day at its 37,000 retail locations nationwide.