



The Greater Harlem
Chamber of Commerce
(212) 862-7200
HarlemChamber@hotmail.com
www.HarlemDiscover.com
Established in 1896



For Immediate Release

**BET JAZZ PRESENTS *SOUNDS OF HARLEM:*
A SALUTE TO MUSIC**

Harlem's musical history chronicled in television special

June 1, 2005 (Harlem, USA) – Celebrating June as Black Music Month, BET Jazz will broadcast ***Sounds of Harlem***, a salute to the musical legacy of New York's culturally rich community of Harlem. Premiering Sunday, June 12, *Sounds of Harlem* is a one-hour look at the past, present, and future contributions that Harlem has made, and makes, to the foundation of American entertainment. The broadcast will feature commentary from U.S. Congressman **Charles B. Rangel**, Apollo Theatre restorer **Percy E. Sutton**, plus **Bill Cosby**, **Maya Angelou**, **Wynton Marsalis**, **Malcolm-Jamal Warner**, **Ed Bradley**, **Harry Smith**, **Arthur Mitchell**, **Joe Sample**, **Tamara Tunie**, **Paquito Rivera**, **Arturo O'Farrill** and others. *Sounds of Harlem* will also show a touching tribute to the late, legendary **Tito Puente**, in which his children, friends, and band members reunite for a dynamic "jam session." ***Sounds of Harlem* airs on BET Jazz on June 12th and 26th at 11 a.m., 7 p.m., 1 a.m.; and on June 21st at Noon, 8 PM, and Midnight.** Viewers are highly encouraged to comment on the program by e-mailing TVviewersComments@BET.com or by calling (202) 608-2006. *Sounds of Harlem* was produced by the Greater Harlem Chamber of Commerce and New York City's WCBS-TV.

NUMEROUS INTERVIEWS & PHOTO OPPORTUNITIES ARE AVAILABLE!

Press Contacts:

135th Street Agency:

Saptosa@135StAgency.com - (404) 909-6493

Shanté@135StAgency.com - (917) 553-0005

BET:

Michael.Lewellen@BET.net - (202) 608-2003

ABOUT THE GREATER HARLEM CHAMBER OF COMMERCE

The Greater Harlem Chamber of Commerce (GHCC), dedicated to empowering its home community, is New York's leading business/trade association. Its calendar of events ranks as the most active business/trade association annual calendar in the tri-state region. GHCC annual events include HARLEM WEEK, the National Black Sports & Entertainment Hall of Fame Gala, and a variety of activities, seminars and forums honoring the great village of Harlem. Discover a neighborhood brimming with history and pride. Discover Harlem. www.HarlemDiscover.com

ABOUT BET JAZZ

BET Jazz: The 24 Hour Jazz Channel, a subsidiary of BET and Viacom, Inc. (NYSE: VIA and VIA.B), is the principle location for the fulfillment of all jazz interests. The network is the first and only 24-hour television programming service dedicated exclusively to jazz music and culture. BET Jazz features many of the finest names in jazz through in-studio performances, festivals, concert coverage, and celebrity interviews. Many of the shows feature original programming, as well as historic footage, unavailable on any other television network. The BET Network reaches more than 80 million households and can be seen in the United States, Canada and the Caribbean.

ABOUT THE 135TH STREET AGENCY

The 135th Street Agency is a Marketing/PR/Advertising firm based in Harlem and Atlanta. Launched in 2002, the 135th Street Agency bridges the gap between artists/entertainment and Corporate America and translates the message that corporations are trying to get across to the urban business professional/urban youth consumer in a culturally savvy manner. Our combined 20 years of experience/contacts in Music/Entertainment Marketing and Print Media include an eight-year tenure in Def Jam Records' marketing department as well as editorial experience at Seventeen, Rolling Stone, In Style, XXL, Vibe, and Complex. Past and current clients of the 135th Street Agency include the United States Postal Service, Def Jam Mobile, Artemis Records, Howard University's "Manifest" magazine, Hot 97 New York personality "Sunny," and Blood Sweat & Tears clothing.

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