



Saptosa Foster listens to questions.



135th Street Speaks at Harvard Business School!

March 2, 2006 (NEW YORK) The 135th Street Agency recently had the honor of speaking on a panel at the **34th Annual H. Naylor Fitzhugh Conference** hosted by the African-American Student Union at the **Harvard Business School**.

The conference took place on February 24-26 in Boston, MA and featured distinguished executives from the **NBA, NFL, Russell Athletic, SoftSheen-Carson, Time Inc, Microsoft, Proctor & Gamble, JP Morgan, Bank of America, Boston Consulting Group, and Bad Boy Worldwide**.

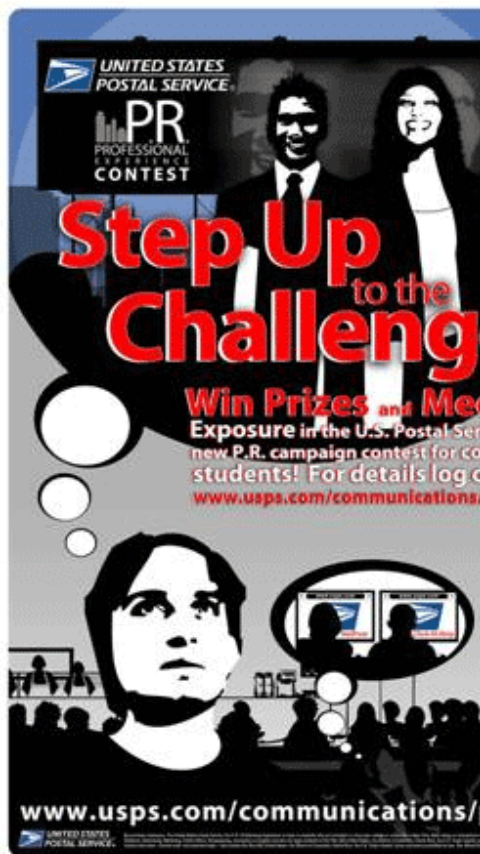
135th Street Agency principals Shante Bacon and Saptosa Foster were panelists on **"The Road to Entrepreneurship: Pathways to Business Ownership"** workshop. The aim of the workshop was to offer guidance and strategies entrepreneurs who are either franchising, buying an existing business or creating a start-up.

Other guests on the "Road to Entrepreneurship" panel included Derek Ferguson, CFO at Bad Boy Worldwide and moderator of the panel; Stuart Taylor, CEO of The Taylor Group LLC; Kelly Robinson, co-founder of Archie Mae, Inc; and Joseph Williams, managing principal of Wakefield James, LLC.

Shante Bacon makes her point.

For more information about the **34th Annual H. Naylor Fitzhugh Conference** at the Harvard Business School, log on to <http://www.studentclubs.hbs.edu/aasu/conference2006/>.

NYU, Hofstra, SUNY Buffalo, Fairleigh-Dickinson and Others Join the U.S. Postal Service's P.R. Professional Experience Contest



The U.S. Postal Service's P.R. Professional Experience Contest (PRPE) is well under way as teams from Tri-State schools such as **New York University, Hofstra, SUNY Buffalo, Fairleigh-Dickinson, University of Hartford, Dowling College, Cazenovia**, and others have entered the race to find out who can best promote Postal Service products **NetPost®, Click-N-Ship®** and **Direct Mail** via an effective public relations campaign.

Each member of the Grand Prize winning team will receive a prize pack valued at over \$2,500, which includes a trip anywhere JetBlue Airways flies as well as an Xbox 360 (sponsored by Microsoft). The winning campaign may be featured in a future Postal Service promotion.

PRPE semi-finalist teams will each develop and submit a public relations campaign that targets 18 to 34 year-olds. Those teams will be narrowed down to six finalists, who will present their campaigns to a panel of celebrity judges at an awards ceremony in May.

For more information about the P.R. Professional Experience, log on to www.usps.com/communications/prpe.

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The 3rd Annual Independent Black Film Festival (March 12-19, 2006 in Atlanta) is right around the corner and we are proud to announce this year's 2006 list of sponsors include **McDonald's, Coca-Cola, Starbucks, American InterContinental University, Comcast, Kodak, Lion's Gate Films, Miramax Films, AMC Theatres, Regal Theatres Group, Cinefe 8 Theatres and Lab 601.**

Official Media Sponsors include **WVEE V-103, ALLHIPHOP.com, and Grip Magazine.**

The Independent Black Film Festival 2006 is a week-long cultural celebration of film, music, technology and video gaming. Festival activities this year include film screenings, panels/workshops, networking events and entertainment as well as the **GAMERZ LOUNGE**, a video gaming experience for adults.

For more information on IBFF 2006, log on to <http://www.indieblackfilm.com/IBFHome.html>.

To view the IBFF 2006 itinerary, [click here](#).



135th Street Has a
New Address!

The New York office of the 135th Street Agency is now located at

115 West 29th Street, Ste

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